

Gifted and Inspiring Leader to Develop and Direct Public Relations Sector

Position:

Public Relations Leader

Location:

Dallas (Uptown), Texas

Type of Employment:

Full Time with benefits

Company Core Values:

- Visionary Leaders
- Humbly Confident
- Problem Solvers
- Flawless Executors

Are you a gifted and outstanding public relations and marketing professional? Would your references say you are a visionary leader, who can bring strategic ideas and flawlessly execute major public relations campaigns? Would you love the opportunity to develop and grow the public relations sector at an award-winning firm? If so, you may be the person we are looking for to join our leadership team and enhance the expertise of our company!

About Us

K Strategies has been recognized for our success in developing outstanding diversity, public engagement and public relations programs. Some of our prominent clients include: City of Dallas, Dallas Area Rapid Transit, Dallas/Fort Worth International Airport, Omni Hotels and Resorts, Southwest Airlines and the Texas Department of Transportation.

We strive for excellence and get things done “The K Strategies Way.” We approach each project with a fresh pair of eyes and view the project as a unique opportunity to provide valued solutions to our clients. Through our strategic insight and in-depth industry knowledge, we create strategies for our clients to effectively communicate their message, strengthen their relationships with communities, and help to enhance their reputation. We work hard and have fun. If you want to be a part of something special and work for a company that appreciates your passion and hard work, K Strategies is the team for you.

Take your career to the next level. This is a tremendous opportunity to use your expertise and knowledge as an outstanding PR professional to create and mold a phenomenal public relations services sector of a company. We are looking for someone who is ready to build a reputation as an industry expert and is comfortable pitching to C-level executives. As the key to the growth of our public relations sector, you will be a part of the company’s leadership team, responsible for all public relations sector staff, projects and tasks, and report directly to our president.

We are looking for someone to:

- Be seen, recognized and respected in the industry as a public relations expert and leader
- Lead and develop our public relations sector staff, services and projects flawlessly within 90 days
- Serve on the company’s leadership team to enhance and grow our public relations sector
- Bring new, fresh and unique ideas to create outstanding public relations campaigns for clients and grow our public relations sector
- Create the company’s Public Relations Sector Processes Manual within three months
- Maintain and strengthen our excellent relationships and reputation with clients and key stakeholders
- Create and write unique and successful public relations programs, plans and campaigns
- Represent the company as a visionary leader in public relations with C-level PR executives and industry trade

- associations, such as PRSA
- Write phenomenal case studies, reports and proposals, as well as give presentations, trainings and workshops about public relations programs
- Represent the company as a public relations expert in the preparation and interview process for business development and contract opportunities
- Build great C-level relationships with clients, agencies, elected officials and key stakeholders
- Receive an appointment to a board of directors of a major public relations association that is meaningful to the company within two years
- Win a public relations, marketing or similar award from a major trade association within three years

You'll be best suited for this position if you have the following skills and attributes:

- Bachelor's degree in public relations, journalism, marketing, communications or related field
- Drive and ambition to be the greatest in all that you do
- Visionary leader who directs the flawless execution of a team and all work products
- Expert knowledge of public relations and/or marketing
- Public relations, marketing or advertising agency experience
- Flawless executor of projects and tasks, and produces highly effective, high-quality work including press releases, event planning, marketing materials, and media campaigns
- Experienced in setting and executing goals while achieving a high level of success
- Problem solver who is sharp, resourceful and a strategic thinker
- Always capable of high level problem solving through the creation of result-oriented ideas and solutions
- Highly proficient, competent and detailed with numbers and Microsoft Excel
- Exceptional planning and organizational skills, and always meets deadlines, metrics and budget goals
- Excellent writing skills using AP Style
- Great public speaking experience and proven success in networking effectively
- Experience creating collateral using InDesign software
- Spanish bilingual (preferred, not required)
- Very professional appearance and demeanor
- Warm and friendly personality, is confident, humble, easy to work with, and has great people skills
- Always trustworthy and loyal to the company
- Can-do, team-first attitude
- Always willing to go above and beyond, giving 110 percent

Ready to apply?

1. Please send your resume to careers@kstrategies.com with job code PRL1 in the subject line of the email. Within the body of the email, please answer the following questions:
 - What makes you the perfect person for this position?
 - Where do you want to be in five years?
 - Why are you passionate about this position?
 - What positive feedback have you been given by your boss or a client at your current or former job? (it's OK – you can brag about yourself!)
2. Download our company employment application from the contact page on our website (www.kstrategies.com) and submit the application to careers@kstrategies.com.

We look forward to working with you! Thanks in advance for taking the time and care in submitting the above information.