

THE STATE OF HISPANIC BUSINESS

IN NORTH TEXAS

Presented by: WELLS FARGO

El Poder Latino



Latino Leadership

Since 2003, Dr. David E. Hayes-Bautista, in addition to his primary role at UCLA, has also served as Faculty Director for the Latino Leadership Institute at the UCLA Anderson Graduate School of Management, Office of Executive Education Programs. His research has focused on Latino leadership in the development of the United States, both historically (*El Cinco de Mayo: An American Tradition*. University of California Press, 2012) and currently (*La Nueva California: Latinos from Pioneers to Post-Millennials*. University of California Press, 2017.) He also released the first-ever estimate of the Latino Gross Domestic Product, the world's 7th largest GDP in 2015. Dr. Hayes-Bautista writes columns for the *Los Angeles Times* and *La Opinion*, and is often asked to provide opinions on radio and television in both Spanish and English. For the past five years, he has been chosen one of the 101 Top Leaders of the Latino Community in the U.S. by *Latino Leaders Magazine*.

Dr. Hayes-Bautista is currently Distinguished Professor of Medicine and Director of the Center for the Study of Latino Health and Culture at the David Geffen School of Medicine at UCLA. He graduated from U.C. Berkeley, and completed his doctoral work in Basic Sciences at the University of California Medical Center, San Francisco. Dr. Hayes-Bautista served on the faculty at the School of Public Health at U.C. Berkeley until 1987, when he took his current position at UCLA.